Dong Mai, Vietnam Leverage Case Study

Initial Funding $100,000

- $165,000 from the municipal government to pave roads
- $55,000 from local and international agencies to clean homes
- $110,000 donated by the villagers to pave roads

Inspired villagers, cleaned homes & raised money locally to pave more roads

In-kind labor from villagers $300 per home = $75,000

- $165,000 from the municipal government to pave roads
- $55,000 from local and international agencies to clean homes
- $110,000 donated by the villagers to pave roads
- $100,000 private grant
- $50,000 USAID grant

Project resulted in securing a $100,000 private grant in new funds to clean 1 more village in region

USAID grant of $50,000 towards National Toxic Site Assessment Plan

Initial $100,000 unlocked additional $555,000

HOMES

- 49
- 67
- 250

= TOTAL 366 HOUSES