

AWARD-WINNING ACTOR, ENVIRONMENTALIST MATTHEW MODINE JOINS PURE EARTH

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Pure Earth, the leading global nonprofit focused on solving the pollution crisis in low- and middle-income countries, is excited to announce that actor and environmental activist Matthew Modine has enthusiastically joined the Pure Earth team.

“As a lifelong environmental activist, I’m inspired by Pure Earth’s unrelenting focus on action and solutions in the worst polluted areas of the world,” says Modine. “And as a husband and father, I appreciate that they have boots on the ground in dozens of countries where children and pregnant women are at highest risk from toxic exposures. I look forward to working with their excellent team to create positive change and stop toxic pollutants from harming people and the many forms of life we share the earth with.”

Matthew will be joining a key group that works to accelerate action to save lives threatened by the global pollution crisis. Members include innovative thinkers, artists, and world leaders in health, government, business, and academia.

“We are honored to welcome Matthew Modine into the Pure Earth family. His passion for the future of the planet and our collective responsibility to future generations inspires us,” says Rich Fuller, Pure Earth President. “Matthew will provide powerful energy to support our mission to find solutions to toxic pollution that kills or poisons millions of people worldwide.”

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About Pure Earth

Pure Earth is a leading nonprofit organization dedicated to saving and improving lives and protecting the planet by reducing disease-causing pollution and cleaning up toxic hot spots in low- and middle-income countries. Since its inception in 1999, Pure Earth and its field teams have completed more than 120 projects in 27 countries using best-in-class science, analytics, and engineering practices to identify toxic hot spots and teach communities how to improve soil, water, and air quality with pragmatic, cost-effective solutions. Pollution is the largest environmental cause of death and disease in the world, stealing 9 million lives each year, and disabling hundreds of millions of children. Pure Earth prioritizes actions that protect the developing brains and bodies of children and pregnant women living in toxic hot spots with a specific

emphasis on lead and mercury exposure. Partnering with governments, communities, and industry leaders, Pure Earth aims to elevate pollution as a global priority, create sustainable change, and support a healthier future. Learn more at www.pureearth.org