

## A CALL TO ACTION

### DEATHS DUE TO LEAD POISONING

**1 IN 3  
CHILDREN IS  
POISONED  
BY LEAD**



- Approximately one third of the world's children are lead poisoned—**as many as 800 million globally**<sup>1</sup>—at or above the WHO threshold and US CDC action level of 5 µg/dL.<sup>2</sup>
- In 2019, **at least 900,000 premature deaths globally**, or 1.6% of all deaths, were attributable to lead poisoning—a similar number to deaths caused by HIV/AIDs.<sup>3</sup>
- **92%** of the deaths attributable to lead exposures occurred in **low- and middle-income countries**.<sup>4</sup>
- The global death rate attributable to lead exposures has **increased by 21% since 1990**—rising steadily even after most countries phased lead out of gasoline.<sup>5</sup>

### NEGATIVE HEALTH IMPACTS OF LEAD POISONING

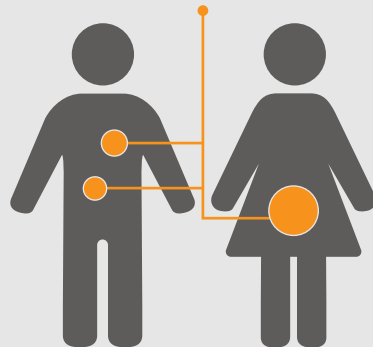
#### CHILDREN

Decreased intelligence  
Behavioral difficulties  
Learning problems



#### ADULTS

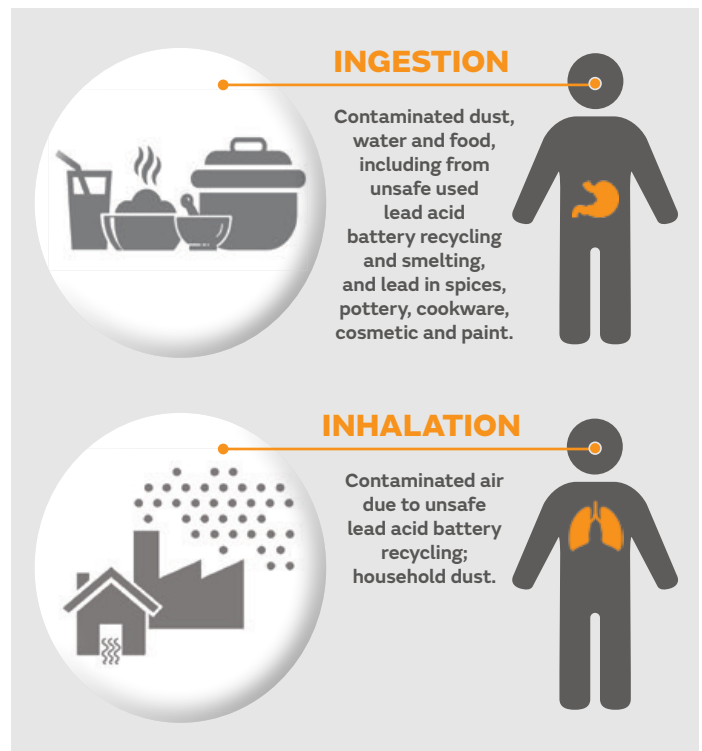
Cardiovascular disease  
Liver/kidney disease  
Pregnancy complications



- There is **no safe level** of lead exposure.<sup>6</sup>
- High levels of lead exposure in pregnancy **can cause miscarriage, stillbirth, premature birth and low birth weight**.<sup>7</sup>

- **Children are particularly vulnerable** to lead poisoning due to their smaller size and higher rates of lead absorption.<sup>8</sup>
- Blood lead concentrations as low as 5 µg/dL are associated with **decreased intelligence** in children, **behavioral difficulties**, and **learning problems**.<sup>9</sup>
- Lead exposure in young children is also associated with **juvenile delinquency, violence and crime** later in life.<sup>10</sup>
- Even low levels of childhood lead exposure are associated with increased risk of death from **cardiovascular, liver and kidney disease** later in life.<sup>11</sup>

### SOURCES OF LEAD POISONING AND EXPOSURE PATHWAYS



- **Informal used lead-acid battery recycling** is a major source of lead poisoning globally.<sup>12</sup> 85% of the lead used today goes into lead acid batteries, and most of those batteries are made and sold in low- and middle-income countries.<sup>13</sup>
- Contaminated **cookware, pottery, spices and cosmetics** are also significant sources of lead poisoning.<sup>14</sup>

## ECONOMIC COSTS

According to 2020 analysis by the World Bank, childhood lead exposure is estimated to cost lower- and middle-income countries almost **USD \$1 TRILLION IN LOST ECONOMIC POTENTIAL**.<sup>15</sup>

In many countries, economic losses from lead exposure **EXCEED THE TOTAL VALUE OF DEVELOPMENT AID** to that country.<sup>16</sup>

## SOLUTIONS EXIST AND ARE COST-EFFECTIVE

- The economic benefits of reducing childhood lead exposure in the USA alone is estimated between \$110 billion and \$319 billion annually.<sup>17</sup>
- Decreases in blood levels have been linked to significant reductions in crime rates.<sup>18</sup>
- Soil remediation is cost-effective and provides excellent return on investment.<sup>19</sup>

## UNICEF and Pure Earth recommendations<sup>20</sup> on what countries can do to address lead pollution and reduce exposure among children:

- Set up monitoring and reporting systems, including blood lead level testing.
- Implement prevention and control measures, including preventing children's exposure to high-risk sites, remediating contaminated sites and removing lead from products
- Strengthening health systems so that they are equipped to detect, monitor and treat lead exposure among children;
- Conduct public awareness education and behavior change campaigns about the dangers and sources of lead exposure with direct appeals to parents, schools, community leaders and healthcare workers.
- Develop, implement and enforce environmental, health and safety standards for manufacturing and recycling of lead acid batteries and e-waste, and enforce environmental and air-quality regulations for smelting operations.
- Create global metrics to verify results of pollution interventions on public health, the environment and local economies; build an international registry of blood lead level studies; and update international standards and norms around recycling and transportation of used lead acid batteries.

1. UNICEF and Pure Earth (2020). The Toxic Truth: Children's Exposure to Lead Pollution Undermines a Generation of Future Potential. Available at: <https://www.pureearth.org/unicef-and-pure-earth-call-for-urgent-action-to-protect-800-million-children-affected-by-lead/>
2. Ericson B, Hu H, Nash E, Ferraro G, Sinitsky J, Taylor MP. "Blood Lead Level Estimates for Low- and Middle-Income Countries." Accepted for presentation at the August, 2020 Annual Meeting of the International Society for Environmental Epidemiology; abstract in press in Environmental Health Perspectives; manuscript under review in Lancet Global Planetary Health.
3. Institute for Health Metrics and Evaluation (IHME). (2019). Global Burden of Disease. Available at: <http://ghdx.healthdata.org/gbd-results-tool>. The IHME is the most comprehensive and trustworthy data source for the global burden of disease. In 2018, the World Health Organization and the Institute for Health Metrics and Evaluation signed a memorandum of understanding to cooperate in the development of annual global burden of disease estimates, effectively making IHME the official source of these statistics.
4. Institute for Health Metrics and Evaluation (IHME). (2018). GBD 2017 Results Tool | GHDx. <http://ghdx.healthdata.org/gbd-results-tool>
5. Institute for Health Metrics and Evaluation (IHME). (2018). GBD Compare - Data Visualizations. <http://vizhub.healthdata.org/gbd-compare>.
6. World Health Organization (WHO). (2019, August 22). Lead Poisoning and Health. <https://www.who.int/news-room/fact-sheets/detail/lead-poisoning-and-health#:~:text=Lead%20also%20causes%20long%2Dterm,birth%20and%20low%20birth%20weight>.
7. Ibid.
8. Ibid.
9. Ibid, Budtz-Jørgensen, E., Bellinger, D., Lanphear, B., Grandjean, P., Lanphear, B. P., Hornung, R., ... Roberts, R. (2013). An international pooled analysis for obtaining a benchmark dose for environmental lead exposure in children. Risk Analysis, 33(3), 450–461.
10. Wright, JP, Dietrich, KN, Ris, MD, Hornung, RW, Wessel, SD, Lanphear, BP, Ho, M. and Rae, MN. (2008) Association of Prenatal and Childhood Blood Lead Concentrations with Criminal Arrests in Early Adulthood. PLoS Medicine 5(5), e101; Nevin, R. (2007). Understanding International Crime Trends: the Legacy of Preschool Lead Exposure. Environmental research 104(3), 315-336; Aizer, A. and Currie, J. (2019) Lead and Juvenile Delinquency: New Evidence from Linked Birth, School, and Juvenile Detention Records. Review of Economics and Statistics 101(4), 575-587.
11. Lanphear, B. P., Rauch, S., Auinger, P., Allen, R. W., & Hornung, R. W. (2018). Low-level lead exposure and mortality in US adults: a population-based cohort study. The Lancet Public Health, 3(4), e177–e184.
12. Ericson, B., Landrigan, P., Taylor, M. P., Frostad, J., Caravanos, J., Keith, J., & Fuller, R. (2016). The Global Burden of Lead Toxicity Attributable to Informal Used Lead-Acid Battery (ULAB) Sites. Annals of Global Health, 82(5), 686–699.
13. International Lead Association (ILA). (2018). Lead Recycling Lead Facts. International Lead Association Website. <https://www.ila-lead.org/lead-facts/lead-recycling> (accessed July 7 2020).
14. Ericson, B., Dowling, R., Dey, S., Caravanos, J., Mishra, N., Fisher, S., Ramirez, M., Sharma, P., McCartor, A., Guin, P., Taylor, M. P., & Fuller, R. (2018). A meta-analysis of blood lead levels in India and the attributable burden of disease. Environment International, 121 (September), 461–470. Hore, P. Alex-Oni, K., Sedlar, S., Nagin, D. (2019) A Spoonful of Lead: A 10-Year Look at Spices as a Potential Source of Lead Exposure. Journal of Public Health Management and Practice 25, S63-S70; Forsyth, J. E., Saiful Islam, M., Parvez, S. M., Raqib, R., Sajjadur Rahman, M., Marie Muehe, E., Fendorf, S., & Luby, S. P. (2018). Prevalence of elevated blood lead levels among pregnant women and sources of lead exposure in rural Bangladesh: A case control study. Environmental Research, 166, 1–9; Weidenhamer, J. D., Fitzpatrick, M. P., Biro, A. M., Kobunski, P. A., Hudson, M. R., Corbin, R. W., & Gottesfeld, P. (2017). Metal exposures from aluminum cookware: an unrecognized public health risk in developing countries. Science of the Total Environment, 579, 805-813.
15. UNICEF and Pure Earth (2020). The Toxic Truth: Children's Exposure to Lead Pollution Undermines a Generation of Future Potential. Available at: <https://www.pureearth.org/unicef-and-pure-earth-call-for-urgent-action-to-protect-800-million-children-affected-by-lead/>
16. Attina, T. M., & Trasande, L. (2013). Economic costs of childhood lead exposure in low-and middle-income countries. Environmental Health Perspectives, 121(9), 1097-1102.
17. Grosse, S.D., Matte, T.D., Schwartz, J. and Jackson, R. (2002). Economic Gains Resulting from the Reduction in Children's Exposure to Lead in the United States. Environmental health perspectives 110 (6), 563-569.
18. Wright, JP, Dietrich, KN, Ris, MD, Hornung, RW, Wessel, SD, Lanphear, BP, Ho, M. and Rae, MN. (2008) Association of Prenatal and Childhood Blood Lead Concentrations with Criminal Arrests in Early Adulthood. PLoS Medicine 5(5), e101; Nevin, R. (2007). Understanding International Crime Trends: the Legacy of Preschool Lead Exposure. Environmental research 104, 3: 315-336; Aizer, A. and Currie, J. (2019) Lead and Juvenile Delinquency: New Evidence from Linked Birth, School, and Juvenile Detention Records. Review of Economics and Statistics 101 (4), 575-587.
19. Ericson, B., Caravanos, J., Depratt, C., Santos, C., Cabral, M. G., Fuller, R., & Taylor, M. P. (2018). Cost Effectiveness of Environmental Lead Risk Mitigation in Low-and Middle-Income Countries. GeoHealth, 2(2), 87– 101.
20. UNICEF and Pure Earth (2020). The Toxic Truth: Children's Exposure to Lead Pollution Undermines a Generation of Future Potential. Available at: <https://www.pureearth.org/unicef-and-pure-earth-call-for-urgent-action-to-protect-800-million-children-affected-by-lead/>