ANNUAL REPORT 2025/26



PURE EARTH

SOLVE POLLUTION. SAVE LIVES. PROTECT THE PLANET.



OUR MISSION

Pure Earth protects human health and the environment in low- and middle-income countries (LMICs) by collaborating to prevent exposure to the most harmful toxic pollutants sustainably and at scale.

OUR VISION

We envision a world where all, especially children, are able to live healthy lives and reach their full potential, free from exposure to toxic pollution.

Cover: A health worker tests a child's blood lead level in Medellin, Colombia; **Top:** Pure Earth India staff test soil for lead contamination; **Bottom:** A mother carries her toddler through their neighborhood in Indonesia, where Pure Earth supports blood lead surveillance for young children.

Pure Earth improves public health and development outcomes by reducing exposure to lead and other toxic pollutants.

We work closely with governments to embed evidence-based, sustainable solutions into public systems at national scale. By translating data into action and pairing technical expertise with local partnerships, Pure Earth designs and delivers practical interventions that reduce pollution and poisoning risks, strengthen public response systems, and support long-term health and economic progress.



EXPANDING OUR GLOBAL NETWORK

Our world-class team works to reduce lead pollution around the globe. Pure Earth's growing staff work from our headquarters in New York City and globally across Africa, Asia, and Latin America, with operations in **Bangladesh**, **Brazil**, **Colombia**, **Ethiopia**, **Ghana**, **India**, **Kyrgyzstan**, **Indonesia**, **Mexico**, **Peru**, and the **Philippines**, with plans to expand to Rwanda, Malawi, Nepal, Tanzania, and South Africa.



Why Lead?

Lead exposure is a significant public health challenge in LMICs, where it disproportionately affects vulnerable populations, particularly children. In these regions, lead contamination is often linked to poorly regulated industrial activities and the widespread use of lead in consumer goods such as cookware, spices, cosmetics, toys, and paints.

The consequences reach across nearly every measure of human wellbeing:



Global health

Lead exposure contributes to an estimated **3.5 million** premature deaths each year, roughly **6 percent** of all annual deaths worldwide. That is more than HIV, tuberculosis, and malaria combined. Most of these deaths are due to heart disease and strokes, because lead stored in the body raises blood pressure and damages blood vessels for decades after long-term exposure.



Maternal and newborn health

A woman's bones can store lead for decades. Pregnancy releases it into her bloodstream, where it crosses the placenta, poisoning the child prior to birth. Lead is linked to gestational hypertension, preterm birth, low birth weight, and stillbirth. After birth, lead can also pass to infants via the breast milk of their mothers.



Education

Lead attacks the developing brain, resulting in a loss of four to six IQ points. At population level, that shift halves the number of gifted children with an IQ above 130 in a country and roughly doubles the number with intellectual disability and an IQ **below 70**. Lead is estimated to account for **20 percent** of the learning gap between children in high- and low-income countries.



Economic development

Premature deaths and lost IQ due to lead cost an estimated $6 trillion a year, nearly **7 percent** of global GDP. That puts lead on par with outdoor and household air pollution combined and makes it costlier than unsafe water.

Our Approach

Pure Earth's three-step approach draws on 27 years of experience protecting people from lead exposure in LMICs, and is tailored to each local context, with steps that can overlap and be adapted to country-specific priorities.



REVEAL THE CRISIS

The **first step** establishes how widespread and severe exposure is, through a nationally representative blood lead survey owned by the government and designed with partners who bring deep biomonitoring expertise.



PINPOINT THE CAUSES

The **second step** identifies and prioritizes causes of exposure. We carry out in-depth exposure source assessments that test everyday items and environmental media in homes, markets, and communities, and produce a prioritized account of what is driving exposure. Sources vary widely between countries because cultures, diets, industries, regulations, and habits vary, so this step is critical for designing effective and efficient interventions.



ELIMINATE SOURCES OF EXPOSURE

The **third step** acts on the evidence: the government, Pure Earth and other partners develop a national strategy targeting priority exposure sources, and we support implementation through regulation, industry engagement, market enforcement, remediation, and public information.

Countries enter at different points along these three steps depending on what data already exists and what other actors are doing. We transition out when lead exposure shows a sustained decline and when monitoring and mitigation efforts are institutionalized well enough for the country to continue making progress independently.

Throughout all three steps, we communicate with stakeholders at every level and build governments' capacity to lead and sustain this work long-term.



Contents

A Message from Pure Earth's President	1
2025/26 Highlights	2
Evidence of Impact	6
2025 Activity Summary	11
Research and Field Influence	13
Raising Awareness	16
Funding Opportunities for Expansion and Critical Advances	18
Donors	20
Pure Earth Board	24
Leadership Council	25
2025 Financials	26

Above: Saim studies in his school in Bangladesh. His memory and schoolwork declined sharply after a lead battery recycling operation opened nearby.

A MESSAGE FROM PURE EARTH'S PRESIDENT



Dear Friends,

For most of Pure Earth's 27 years, lead poisoning was one of the most neglected issues in global health, despite contributing to an estimated 6 percent of global mortality. We spent two decades gathering evidence, demonstrating solutions, and urging the world to act.

This is the year the message broke through.

A Year of Momentum

In 2025, Bloomberg Philanthropies launched its Lead Poisoning Prevention Initiative, with Pure Earth as one of six implementing partners. In 2026, The Audacious Project, which supports bold solutions to the world's most urgent challenges, named Pure Earth a grantee. The Audacious Project donor community backed our plan to help governments in more than 20 of the most-affected countries cut childhood lead poisoning and protect 550 million children by 2033. We're putting that plan into action through our new SCALE (Scaling Country Action on Lead Exposure) initiative.

Because The Audacious Project is part of TED, our selection earned us a spot on the TED mainstage. *Forbes* named my TED Talk one of the Top 10 of the 2026 conference, and it has reached almost a quarter of a million views.

Building Durable, Government-Led Responses

While funding and attention matter, they are not the goal. Our goal is to reduce lead exposure globally, and that path runs through governments who own the problem and lead the solution. That shift has already begun. This year, Bangladesh's Prime Minister approved a national strategy targeting a 95 percent reduction in children's blood lead levels by 2035. Ethiopia built its first national roadmap, aiming for a 60 percent reduction by 2030. Mexico, Indonesia, and Brazil have launched similar national action plans. For the first time, Ghana set a legal limit on lead in the cookware families use every day. When governments own the problem, the solution lasts.

The field around us is growing too. New funding has brought new organizations into this work and led others to add lead poisoning to their portfolios. These organizations are needed and welcome. A problem this large was never going to be solved alone, and we're glad to be working alongside peers and sharing what we have learned over 27 years.

Looking Ahead

We are moving fast to expand our footprint. This past year we launched new operations in Brazil and Ethiopia. By the end of next year, we'll expand into Malawi, Nepal, Rwanda, South Africa and Tanzania, helping five more governments protect their children from lead.

New research from our Innovation Lab has found that contaminated food may drive up to half of all lead exposure globally, with air pollution from lead smelters now being investigated as a suspected key driver. To find those sources faster, we are focused on developing and applying tools that leverage machine learning and predictive analytics across our programming in the next year.

For years, we have been asking for this opportunity to scale our solutions. Now this opportunity is here, and we are putting the full weight of our work into supporting national responses around the world. The next few years will decide how many children grow up free from lead. Follow our progress, bring someone new into this work, and if you can, donate.

Thank you.



DREW McCARTOR
President, Pure Earth

2025 / 26

Highlights



Young women in Ghana attend a lead poisoning prevention awareness event.

1

Scaling Country Action on Lead Exposure (SCALE) to Protect Over 550 Million Children by 2033



SCALE is an eight-year initiative running from 2026 through 2033 that aims to reduce lead poisoning in countries that are home to half of all children and adolescents with elevated levels of lead in their blood. Led by Pure Earth with a consortium of partners, SCALE supports governments in high-burden countries through three primary steps:

1. **Revealing the prevalence, severity, and distribution of lead exposure;**
2. **Pinpointing and prioritizing the major sources of exposure; and**
3. **Eliminating or mitigating those sources through regulation and enforcement, polluted site remediation, and social behavior change.**

SCALE will also accelerate progress beyond those countries by consolidating global lead exposure data and developing analytical tools that make interventions more effective.

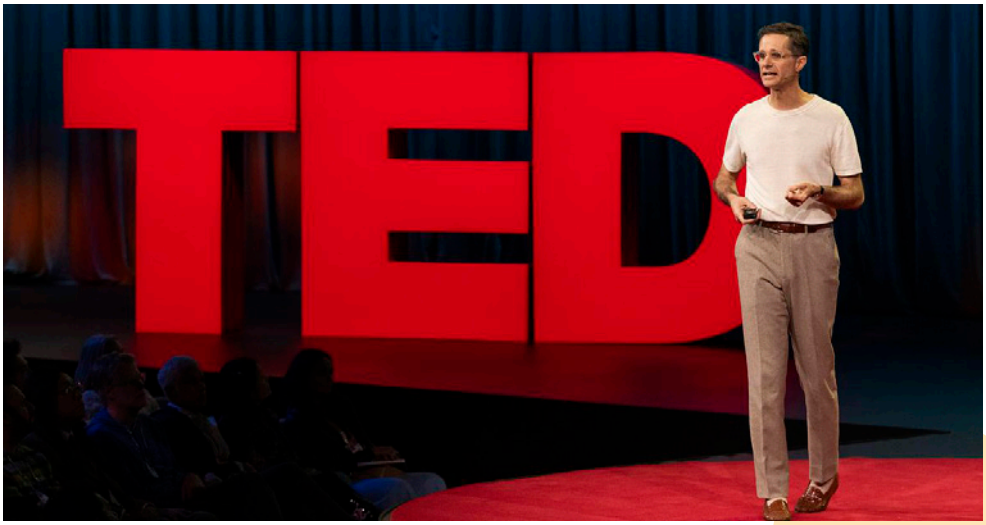
SCALE was developed with and is supported by The Audacious Project, a collaborative funding initiative housed at TED.

SCALE is founded on the belief that governments must be the ultimate owners of this issue and its solutions. Only they can regulate a product, enforce a standard, or keep a surveillance system funded year after year, so most activities under SCALE are designed, implemented and monitored directly with country government agencies. When a government owns the data, the plan, and the skills, a national response outlasts Pure Earth's presence in any given country.

To accelerate action beyond those countries, SCALE is also building the LEAD Hub (Lead Exposure and Action Data Hub) with the Institute for Health Metrics and Evaluation and the Partnership for a Lead-Free Future. The Hub will consolidate blood lead level and exposure-source data from around the world and link it to proven interventions, so any government, implementer, researcher, or donor can see what is known about a country and what to prioritize.

SCALE
A PURE EARTH INITIATIVE
Scaling Country Action on Lead Exposure

Above: A schoolgirl smiles in Pesarean village, Indonesia.



250,000
VIEWS

2

TED TALK
The Deadly Threat Affecting Millions, and How to Prevent It

After The Audacious Project, TED's collaborative funding initiative, named Pure Earth a 2025 finalist, President Drew McCartor was invited to give a mainstage TED Talk.

In his talk, Drew tells the story of Saim. After a lead-battery recycling operation opened in Saim's village in Bangladesh, his memory and school performance declined sharply. Pure Earth cleaned up the site, but the damage to Saim remained and is permanent.

> "You now know more about lead poisoning than almost anyone on Earth. And that fact remains our central challenge. So tell people. Tell them how big it is. And tell them that we can solve it."
>
> *Drew McCartor*

"We cannot give back to Saim what lead stole from him, but there are millions of young brains under construction right now, and we have to get to them before lead does."

The talk was recognized by *Forbes* as one of the conference's Top 10 Talks, and since its public release on July 9, it has been viewed more than **250,000 times** across digital and social channels. Moments like this reflect a growing global recognition that lead poisoning is both one of the largest threats to public health and one of the most solvable.

Watch the TED Talk



3

Bloomberg Philanthropies Lead Poisoning Prevention Initiative

Launched in 2025, the Bloomberg Philanthropies Lead Poisoning Prevention Initiative works to reduce lead poisoning in LMICs. As one of six implementing partners, Pure Earth is working with governments in countries across Africa, Asia and Latin America to improve their ability to assess and identify lead exposure sources, and to design and implement source-specific exposure mitigation efforts. These include the remediation of high-risk contaminated sites, regulatory actions on contaminated consumer products, and policy recommendations for safer industrial practices.

As part of this initiative, we also launched an Opportunity Fund to support strategic, short-term projects to address emerging issues or urgent data gaps related to lead poisoning in LMICs. Out of 190 applicants, eight organizations made up our inaugural 2026 cohort. The projects span eight countries and various programmatic approaches, from tracing lead in food to mapping contamination hotspots. However, they share a common purpose: turning urgent questions into evidence and solutions that protect children and families. Over the next year, these organizations will learn from one another as a cohort while contributing new evidence to the global community working to end lead poisoning.

Watch the Video



Evidence of Impact



"Not long ago, almost no one saw lead pollution as a global health threat. Today, governments are leading the fight, and we're expanding into more countries to support them. What excites me most is watching our teams on the ground take on a problem we know how to solve."

Richard Reithinger,
Vice President of Programs

For more information, check out our Pure Earth 2026 Impact report.

Pure Earth's Global Lead Program has been instrumental in elevating lead exposure as a priority for action by governments, policymakers, major funders, and other national and global actors.

Our goal is to measurably and sustainably reduce lead pollution and poisoning where we work and to encourage and enable increased action by other stakeholders in the global health and development sphere.

Pure Earth's current focal countries are Bangladesh, Brazil, Colombia, Ethiopia, Ghana, India, Indonesia, Kyrgyzstan, Mexico, Peru, and the Philippines.



Why Reduced Blood Lead Levels are the Ultimate Goal

Every gear of systemic change points to one goal: reducing lead in children's blood. Blood lead levels (BLLs) are the truest indicator of harm we have. They show us where exposure is happening, how severe it is, and who is most affected. That is why reduced BLLs sit at the center of this framework: it is the outcome every gear in this report is turning toward. BLL surveillance data can take years to show reductions, so we track five indicators that move first: the conditions that need to be in place before BLLs fall. Here is where that shift is happening, and how.



Gear 1
Government Ownership & Independent Action

Pure Earth's investments in government capacity are delivering results, with partner countries advancing toward self-sufficiency.

- **BANGLADESH**
  The Department of Environment acted against 57 illegal battery recycling facilities, filed cases against 77 factories, and imposed nearly $47,000 in fines. In addition, the Prime Minister approved a National Strategy for a Lead-Free Bangladesh, establishing a goal to reduce childhood BLLs by 95% by 2035.

- **PHILIPPINES**
  Valenzuela City deployed its own physicians, nurses, and health workers to screen children with disabilities for lead. The city co-funds the program from its own budget.

- **INDONESIA**
  Indonesia's government initiated a national lead action plan and, for the first time, allocated a domestic budget for its own BLL surveys.

- **ETHIOPIA**
  Pure Earth supported the development of the country's first National Roadmap for Lead Poisoning Prevention, establishing a goal of reducing childhood BLLs by 60% by 2030.

- **PERU**
  The Public Prosecutor's Office signed a cooperation agreement with Pure Earth to strengthen the safety of consumer goods. Pure Earth will train prosecutors on heavy metal contamination and its public health effects and donate X-ray Fluorescent (XRF) analyzers, handheld devices that quickly screen soil, dust, paint, and consumer products for lead and other hazardous metals. With these XRFs, prosecutors will be able to detect and remove contaminated consumer goods from markets.

> "Addressing this invisible but ever-growing danger requires strong national coordination and synergy."
>
> *Addisu Tibebu, Lead Executive Officer for Environmental Compliance and Enforcement at the Ethiopian Environmental Protection Authority*

Gear 2
Regulatory & Legal Advancement

In partnership with governments, Pure Earth is helping set the standards and pass regulations that will protect millions of adults and children from lead poisoning.

Country	Commitment Type	Government Commitment	Status
 Bangladesh	▪ National Strategy	National Strategy for a Lead-Free Bangladesh and Multi-Year Action Plan (2026-2035), led by the Ministry of Environment, Forest and Climate Change, formalized through a tri-partite Memorandum of Understanding establishing a government-owned framework.	Adopted
 Brazil	▪ National Strategy ▪ National Regulatory Standard	National Strategy for Joint Actions to Combat Lead Contamination 2025-2030, launched at the ministerial level by the Ministry of Environment and Climate Change. Brazil enacted Law No. 15,441/2026, establishing a maximum lead concentration of 90 ppm for most paints and surface coatings.	Adopted
 Ethiopia	▪ National Roadmap	The National Roadmap for Lead Exposure and Poisoning Prevention establishes an ambitious national goal of reducing childhood blood lead levels by 60% by 2030, providing a clear framework for coordinated action, policy implementation, and long-term prevention efforts.	Adopted
 Ghana	▪ National Regulatory Standard	Ghana Standards Authority formally published the new lead standard for aluminum cookware and through support from Pure Earth is planning a post development implementation of the standards.	Implementation
 India	▪ Institutional Body ▪ National Regulatory Standard	Bureau of Indian Standards certification is mandatory for aluminum cookware manufacturers nationwide; Bihar's State Food and Safety Department approved formation of an Intergovernmental Panel for Lead.	Adopted
 Indonesia	▪ National Strategy ▪ Government Financing	National Action Plan for Lead-Free Indonesia, a binding multi-agency framework under development by the Coordinating Ministry for Human Development and Culture; Tegal Regency is independently financing its own remediation budget line.	In development
 Kyrgyzstan	▪ National Strategy	A lead surveillance indicator was written into the National Development Program 2030, making lead monitoring a government commitment with an implicit budget obligation.	Adopted
 Mexico	▪ National Regulatory Standard	The Federal Commission for Protection Against Health Risks drafted four national mandatory standards to reduce lead exposure, which will ban adding lead to pottery, glazed ceramics, and glassware; tighten limits on how much lead can leach from pottery, ceramics, and porcelain; and cut the lead limit in paint from 600 to 90 ppm.	In development
 Philippines	▪ Sub-national Law	Valenzuela City enacted the Lead Exposure Prevention and Child Protection Ordinance of 2025, the country's first city-level law institutionalizing BLL screening and enforcement, co-funded from the city's own budget.	Adopted

Gear 3
Measurable Exposure Reduction

Pure Earth's programming is making communities safer for thousands of people today, and for the generations that follow.

- **BANGLADESH**
  Pure Earth supported contaminated soil remediation at Labanchora that cut soil lead contamination by more than 99% across 1.2 hectares. The 700 people who live and go to school there no longer sit on one of the most contaminated sites Pure Earth has ever measured.
- **MEXICO**
  95 Mexico City businesses renewed their commitments to use only lead-free pottery. Pure Earth trained 30 potters and upgraded six kilns so artisans in Puebla and Morelos can produce lead-free pottery.
- **GHANA**
  A randomized controlled trial is being conducted to test whether replacing lead-contaminated cookware and eyeliner with safe alternatives lowers children's BLLs, and, if so, improves children's educational outcomes.

Gear 4
Evidence Activating Policy

Pure Earth's investment in evidence generation is directly shaping government decisions and budget commitments.

- **KENYA**
  A Pure Earth-led analysis of lead-contaminated kale traced the lead not to the soil but to airborne emissions from a nearby smelter—a finding that has potential implications for food safety policy across LMICs.
- **INDONESIA**
  BLL data from more than 1,600 children strengthened the evidence base for Indonesia's government to develop the National Action Plan for a Lead-Free Indonesia.
- **PERU**
  Findings on contaminated cookware were embedded in national lead prevention strategies and are now included in the Public Prosecutor's Office's agenda.



"This is the year the government stepped up national action towards a lead-free Indonesia."

Budi Susilorini, Country Director, Pure Earth Indonesia



A woman separates lead from used batteries in Pesarean, Indonesia. Photo: Hugh Siegel

Gear 5
Durable Institutional Capacity

Pure Earth is helping build the institutions that will carry this work forward long after any single project ends.

- **KYRGYZSTAN**
  Pure Earth helped establish the country's first national reference laboratory for heavy metals analysis. The laboratory meets a key requirement for a routine national surveillance system.

- **BRAZIL**
  The National Chemical Safety Commission now hosts a permanent Lead Technical Working Group. The group has a recurring mandate, so Brazil's lead agenda no longer depends on any single champion.

- **INDONESIA**
  Pure Earth donated four LeadCare II analyzers and trained local staff, so government teams now run their own blood lead surveillance.

- **PERU**
  Pure Earth donated eight LeadCare II analyzers to Peru's National Center for Disease Control which is enough to screen 2,500 children in eight high-risk municipalities. Our donated XRF empowers the same team to find contaminated items in the homes of affected children.

Global Lead Program

2025 RESULTS AND ACHIEVEMENTS

In 2025, Pure Earth's Global Lead Program made important strides in its mission to measurably and sustainably reduce lead pollution and poisoning in countries where we work. Learn more about the impact of our Global Lead Program.

GLOBAL REACH

29 projects

in **16** countries to assess and prevent lead poisoning from sources including spices, pottery, metal cookware, cosmetics and contaminated sites from used lead-acid battery recycling.

HEALTH SURVEILLANCE

3,581 blood level tests

administered in India, Bangladesh, Indonesia, Mexico and the Philippines.

HOUSEHOLD ASSESSMENTS

624 homes

assessed for contamination, including **217** new sites added to the Toxic Sites Identification Program database.

SITE REMEDIATION

1.76 hectares

of land remediated in Bangladesh and Ghana, with **3,380** individuals directly benefiting from remediations

SITE ASSESSMENTS

47 sites surveyed

in Ghana, Indonesia, Bangladesh, Kenya, Mexico, and the Philippines.

INSTITUTIONAL STRENGTHENING

15 LeadCare II analyzers

and **80** test kits donated to Governments in Peru, Indonesia, India, and the Philippines.

AWARENESS RAISING

35 major events

around the world organized to raise awareness of lead pollution, including webinars, briefings, and outreach events.

OUR GLOBAL MERCURY PROGRAM

While lead poisoning is now the main focus of Pure Earth's work, mercury remains a smaller but important part of our portfolio. Artisanal and small-scale gold mining, which commonly employs mercury as a way to extract gold, causes about 37% of global human-made mercury emissions. Pure Earth works with miners and governments to replace mercury with cleaner technology and to protect the communities and food supplies around mines.

Peru

Phasing Out Mercury in Artisanal Gold Mining

- In March 2026, the Energy and Mines Commission of Peru's Congress approved a bill to phase out mercury use in artisanal mining. The bill now goes to the full Congress. Pure Earth has spent more than 12 years helping miners adopt mercury-free methods and will provide technical support to government and communities to guide the transition.

- In Madre de Dios, Pure Earth Peru has established 15 pilot hectares of reforestation on mining concessions, giving miners hands-on experience restoring land as part of mine closure. On one hectare of the Saltur VI concession, the team planted 1,800 trees of various species, then trained concession workers in nursery management, organic fertilization, and biochar production to keep the site thriving. The work is part of the Sustainable Livelihoods and Restored Environments project, funded by Brilliant Earth, and aims to equip concessions to carry out restoration on their own as they move toward more responsible, lower-mercury mining.

Ghana

Mapping the Toxic Footprint of Gold Mining

- With Ghana's Environmental Protection Authority (EPA), Pure Earth tested soil, water, air, crops, and fish at 11 mining sites across six regions. Mercury levels in soil exceeded safe limits by more than 560% in one community. Lead, arsenic, and cadmium turned up in local fish and leafy greens. Pure Earth and the EPA are now training officers to use detection tools and employ the resulting data to shape policy.



Pure Earth Ghana staff at a contaminated site documented through the Toxic Sites Identification Program (TSIP), which identifies and assesses polluted sites that put community health at risk.



Loose ground spices like these, sold by weight in open markets, can be adulterated with lead to boost their color.

Research and Field Influence

Pure Earth staff led or contributed to seven peer-reviewed research papers and presented at three major conferences including the Skoll World Forum, the World Health Summit, and the Center for Global Development's Second Annual Research Conference on Global Lead Exposure.

Go to Research Page



"Food is likely a major contributor to global lead exposure, accounting for an estimated 40–50% of total exposure. Widespread, chronic consumption of foods containing low levels of lead contamination, even at concentrations within the UN's maximum permissible levels, is expected to contribute to substantial cumulative health burdens that have previously been overlooked."

Chris Kinally, Senior Research Scientist

Publications, Presentations, and Reports

- Systemic drivers of toxic food adulteration: lead chromate in turmeric across eastern India Forsyth et al. npj *Science of Food*. May 2026.
- Effectiveness of soil remediation intervention of abandoned used lead-acid battery recycling sites to reduce lead exposure among children: A three-arm pretest-posttest non-equivalent comparison group trial, Rahman et al. *International Journal of Hygiene and Environmental Health*. Volume 273. 2026.
- Industry and consumer products as lead exposure sources among children across 3 regions in Ghana, Nash et al. *Environmental Research*. December 2025.
- Evaluation of Three Traditional Curing Methods Applied in Mexican Lead-Glazed Ceramics: Detection, Concentration, and Leaching of Lead to Food, Rodríguez-Hernández et al. *Processes*. August 2025.
- A review of lead exposure source attributional studies, Kinally et al. *Science of the Total Environment*. August 2025.
- Assessment of blood lead levels in 2–7 year-old children in Poti, Georgia, 2023: A pilot study of environmental lead exposure sources, Bainduri et al. *Environmental Research*. August 2025.
- Lead exposure in homes as modifying factors of blood lead levels among young children in Bihar, India, Nash et al. *Environmental Monitoring and Assessment*. July 2025.
- Second Annual Research Conference on Global Lead Exposure | Center For Global Development, Dr. Christopher Kinally, Senior Research Scientist, Pure Earth, Quantifying the global burden of lead exposure from dietary lead intake
- Second Annual Research Conference on Global Lead Exposure | Center For Global Development, Gordon Binkhorst, Senior Technical Advisor, Use of Handheld XRFs for Lead Screening.

Innovation Lab

The Innovation Lab serves as our research hub within Pure Earth's Technical Support and Research department. Led by our new Director of Innovation and Impact, Andy Nadiradze, the Innovation Lab identifies critical knowledge gaps and designs research projects to improve understanding of lead, and other toxic chemicals, while developing cost-effective, scalable solutions to protect health worldwide.



"New advances in laboratory testing and artificial intelligence can help us better understand children's exposure to toxic chemicals. Our ambition is to turn these advances into practical tools that help us increase our impact reducing exposure to toxins like lead and to uncover overlooked sources of pollution and identify which contribute most to exposure, so that we can better protect children's health."

Andy Nadiradze, Director of Innovation and Impact, on the future of the Innovation Lab

Research Advocacy and Field Influence

With the goal of ensuring country teams collect quality, actionable data, Pure Earth's technical team has developed or revised:

4 guidance documents

17 sampling and testing protocols

4 checklists, logs, or other documents

Our new interactive prioritization tool on **LeadPollution.org** lets users compare the burden of lead exposure across countries by combining childhood blood lead indicators and related health outcomes into flexible, transparent rankings.

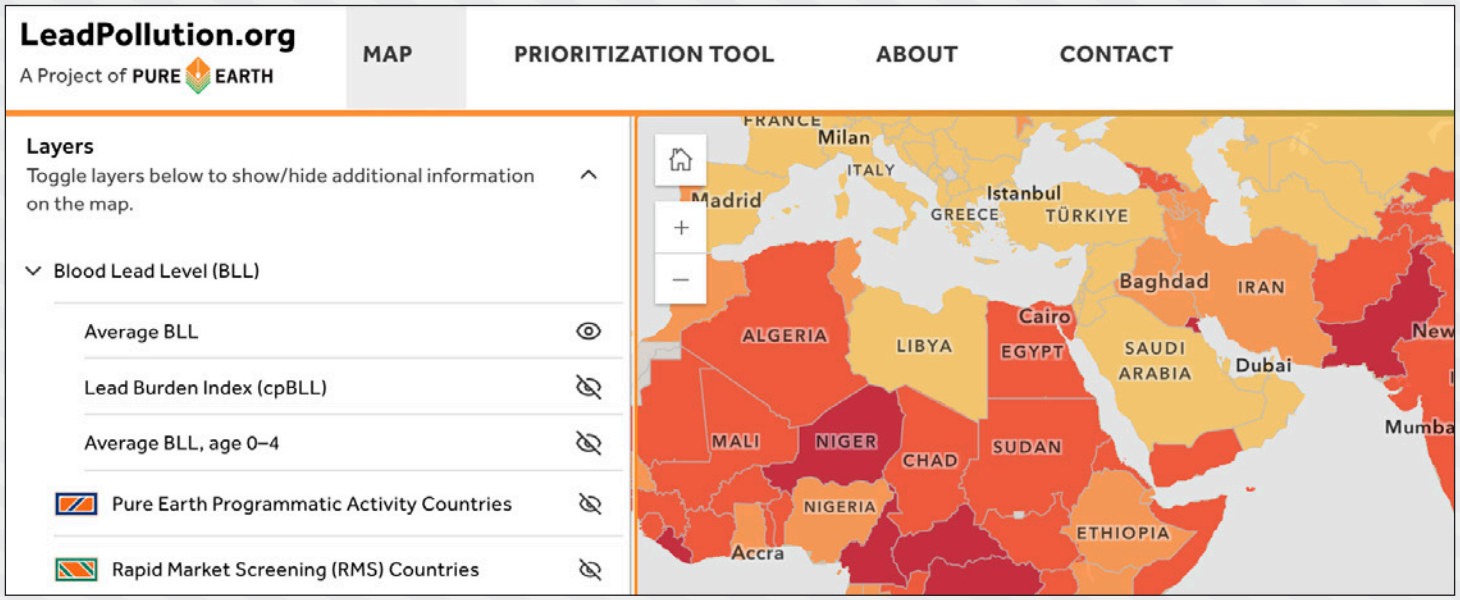
For example, a user focused on child health could weight three factors:

1. Share of children with BLL above 5 µg/dL (50%)
2. Total number of children above that level (30%)
3. Annual deaths from lead (20%)

The tool draws from the most current data available. This year, we added the latest BLL estimates from IHME's Global Burden of Disease Study, and a new map layer shows which countries have run national or subnational BLL surveys and summarizes what they found.

LeadPollution.org is a repository of reputable estimates and data related to lead (Pb) exposures around the world. Developed and managed by Pure Earth, it is intended for researchers and policy makers globally.

EXPLORE LEADPOLLUTION.ORG



Scan to explore leadpollution.org

Raising Awareness

Communications

Pure Earth's 2025–2026 strategy focused on communicating our evidence-based solutions, technical expertise, and collaboration across global partners. During this period, Pure Earth's global communications team produced **49** new videos, secured national media coverage across multiple countries, and launched joint campaigns with ministries of health to raise awareness and mobilize support for lead pollution solutions.

The organization expanded its digital reach, generating over **half a million impressions** across LinkedIn, Bluesky, Instagram, Facebook, and a new TikTok channel. Engagement increased by more than 350%. Media coverage reached over **250 million globally**. Features appeared in *AP News*, *Reuters*, *DW*, *RFI*, *Forbes*, *Vox*, *Consumer Reports*, *Haaretz*, *The Jakarta Post*, *The World*, *Observer*, *The Examination*, *Fix the News*, *GoodGoodGood*, and *Charity Journal*.

Pure Earth provided technical support to *The Examination*'s reporting team in its investigation of polluting lead smelters in Nigeria.



Events & Awareness

Pure Earth hosted **35** awareness events worldwide, engaging policy makers, researchers, students, and artists on the health risks of lead exposure as well as the collaborative solutions being implemented.

Pure Earth also held a global webinar with Vital Strategies to report on the progress being made across Colombia, India, Indonesia, Kyrgyzstan, Maharashtra (India), and Peru through the Strengthening Health Systems to Reduce Lead Exposure project—funded by Takeda Pharmaceutical Company Limited.



Above: Pure Earth's Ghana team raises community awareness about lead exposure and how families can protect their children.
Left: School children in Ghana learn how to protect themselves and their families from lead.



"No safe level: act now to end lead exposure." Youth advocates march in Dhaka during International Lead Poisoning Prevention Week, October 2025.

2025 Pure Earth Benefit

At our 2025 Benefit, we presented the Pure Earth Impact Award to Dr. Atul Gawande, surgeon, author, and former Assistant Administrator for Global Health at USAID. During his time at USAID, from 2022 to early 2025, Dr. Gawande pushed lead poisoning onto the global health agenda and helped make the case that global lead exposure is a solvable problem with clear, affordable fixes. In his remarks, he urged the room to keep that momentum going. We also presented the Green Benefactor Award to Ethan Sawyer, Chair of the Pure Earth Board. Ethan has steered the organization through its 25th anniversary and a leadership transition. His generosity and steady guidance have helped Pure Earth grow from a small team into a partner that governments and major funders now call on to end lead exposure.



2025 IMPACT AWARD

DR. ATUL GAWANDE
Surgeon, Author, and Former USAID Assistant Administrator for Global Health



2025 GREEN BENEFACTOR AWARD

ETHAN SAWYER
Chair, Pure Earth Board

Funding Opportunities for Expansion and Critical Advances

Discover how you can make a sustainable impact for children living in the most lead-burdened countries. Pure Earth's SCALE initiative has already secured 75% of the funding required to launch this ambitious program, and Pure Earth is moving forward at full speed. However, a **$26 million funding gap remains**. Strategic philanthropic investment can accelerate critical advances in high-impact intervention areas and expand efforts in the world's highest-need geographies, helping protect more than **550 million children** from lead exposure.



Food, Agriculture & Dietary Lead Exposure

Emerging research suggests that contaminated food may be one of the largest and least recognized sources of lead exposure globally. Pure Earth is investigating how industrial emissions, contaminated soils, irrigation systems, and agricultural practices contribute to lead contamination in crops and food products. Investments would support geospatial mapping, field studies, and source attribution research to identify upstream pollution sources to inform large-scale prevention strategies.



Maternal & Child Health and Early Childhood Development

Lead exposure poses unique and lifelong risks to women and girls, particularly during adolescence, pregnancy, and breastfeeding. Because lead accumulates in bone and can remain stored for decades, exposure during adolescence can continue to affect health years later. During pregnancy, stored lead is released into the bloodstream, crosses the placenta, and can impair fetal development even when a pregnant woman's current environmental exposures are low.

Once children are exposed, lead operates as a potent neurotoxin that damages the developing brain, reducing IQ and impairing attention. Language development, executive functioning, and school readiness can be harmed before a child even enters a classroom. Research suggests that lead poisoning may account for 20% of the learning gap between high- and low-income countries.

By integrating lead prevention into maternal health, nutrition, early childhood development, and education systems, funders can help protect brain development, improve learning outcomes, strengthen maternal and child health, and create lasting benefits that extend across generations.

Safer Circular Economy Solutions for Used Lead-Acid Batteries (ULABs)

Unsafe recycling of ULABs remains one of the most significant sources of lead pollution across LMICs. Funding would support lead flow and supply chain analysis, formalization of recycling systems, regulatory reform, private-sector engagement, and scalable circular economy solutions that protect communities while strengthening government-led approaches.

Consumer Product Exposure Reduction

Contaminated cookware, spices, cosmetics, paint, and other household products continue to expose millions of children and families to lead. Pure Earth has demonstrated success identifying these risks and working with governments and manufacturers to eliminate them. Investments would expand product testing, supply-chain investigations, market surveillance, safer production practices, enforcement systems, and consumer protection initiatives. Additional funding would enable expansion of research and interventions that prevent lead contamination in everyday consumer products at scale.

Technology and AI: Accelerating Lead Source Assessment and Mitigation

Pure Earth's Innovation Lab is collaborating with some of the world's top academic institutions including University of Southern California, University of Colorado, and Stanford University in exploring how to use satellite imagery, geospatial mapping, machine learning, and AI to more efficiently identify lead-polluting activities, model the distribution of lead particulates, and estimate the health and economic impacts. Further, the Lead Hub to be developed by IHME under Pure Earth's SCALE initiative will be the largest repository of BLL and source data as well as cost-effective interventions. Investments in AI integration could enable countries to more effectively leverage this data as they develop and implement targeted interventions.

Learn more about investment opportunities in the above high-impact areas and our expansion geographies in Africa, Asia, and Latin America.



A health worker tests a child's blood lead level during a community education session in Bangladesh.

Donors



Pure Earth Ghana team stands together during a community outreach event.



"We are excited about the collaborative philanthropy movement and grateful to leaders like MacKenzie Scott/ Yield Giving, for investing in our ambitious vision to improve the health and well-being of half a billion children and generations to come."

Conrad Meyer, Chair Emeritus, Development Committee Chair

Catalytic Support at a Critical Moment

- As awareness of the global lead poisoning crisis continues to grow, Pure Earth is grateful for the support and partnership of a growing community of philanthropic leaders. Their investments reflect a shared belief that addressing environmental health risks at scale requires bold, evidence-driven solutions, rigorous measurement, and long-term systems change. Increasingly, philanthropy is recognizing the value of not only supporting exceptional organizations, but also investing in ambitious, "big goal" initiatives that seek to solve entire global challenges through coordinated action, evidence generation, policy engagement, and government adoption.

Yield Giving: Trust-Based Philanthropy for Scalable Impact

- Established by MacKenzie Scott to share a financial fortune created through the effort of countless people, Yield is named after a belief in adding value by giving up control. Pure Earth was honored to receive support from Yield Giving, which is helping strengthen our organizational capacity and accelerate efforts to protect communities from lead exposure. This catalytic funding enables us to pursue ambitious opportunities, expand partnerships, build institutional capacity, and advance solutions to one of the world's most overlooked environmental health challenges.

CORPORATIONS AND FOUNDATIONS

American Spice Trade Association
Andrea Jose Jewelry
Ani Fine Jewelry
Avoro Capital
Barbara Hope Foundation
BARBOSA
Bario Neal
Benevity Fund
Bloomberg Philanthropies
Boston Scientific
Brilliant Earth
Burlap & Barrel
Center for Global Development
Christina Malle
Chrysos
Clarios Foundation
Coefficient Giving
Covington & Burling
Craigslist Charitable Fund
Daffy Charitable Fund
Dana Bronfman
Delphine Leymarie
Donna Distefano
ExxonMobil
Founders Pledge
FUTURA
Give Lively
Google
Groundswell Charitable Foundation
Happier Lives Institute
Hoover & Strong
IIWII Foundation
Indus Charitable Foundation
JCK Fund
Joshua Mailman Foundation
Latham & Watkins
Lawyers Alliance
Liberty Mutual
Linklaters
LOLiDE
Lumetallix
MacKenzie Scott/Yield Giving
Magnolia Bakery
The Mechner Foundation
Medecins du Monde (MdM)
The Meier and Berlinghof Family Fund
The Mercedes Long Fund
Mercurius Jewelry
Meridian Bioscience
MERZATTA
Michael and Nina Stanton Foundation
Mieux Donner
Mociun
Nails by Meech
Nelson Giving Fund
Oeko-Institut e.V.
PKF O'Connor Davies
Responsible Jewelry Council
Roux
Roy A. Hunt Foundation
Roy J. Zuckerberg Family Foundation
The Ruiz Carlile Family Fund
Sandrine B.
Scosha
Stemax Fund
Steve and Diane Hirschhorn Charitable Fund
Surdna Foundation
Takeda Pharmaceutical Company Limited
TED
TogoRun
The USIT Foundation—University Securities Investment Team
WEND
W.R. Metalarts

BILATERALS AND MULTILATERALS

Department of Foreign Affairs and Trade (DFAT)
Foreign, Commonwealth & Development Office (FCDO)
UN WOMEN
French Facility for Global Environment (FFEM)
The World Bank Group (WB)

INDIVIDUALS

Rob Adamson
Dev Agarwal
Behzad Aghazadeh and Golnaz Sepahpour
Ayers Aguiar
Michael Allegrezza
Karen Amy
Jon Anderhalter
Loren Andreo III
Priscilla Angeles
Rachel Aron
Holly Arrowood
Holly Atkinson
Isabelle Autones and Francis Greenburger
Ron Bagel and Meg O'Brien
Ana Bakhtiari
Christian Balotescu
Hannah Bennett
David Beresford
Jennifer Bildersee
Kimberly Boland
Peter and Diana Boodell
Natalee Braun
Dana Bronfman
Paul Brooke
Joshua Brownstein
Ella Bryan
Roger Buck
Brian Burgess
Michael Burghardt
Abigail Burke
Shannon Burkett
Dr. David Butruille
Donna and Sal Caldarise
Alison Carlson
Christopher Carnegie
Andrea Jose Castro
Eric Celidonio
Matt Cenci
Mark Chasan
Jeff Cherwinka
Diane Chien
Mark Chin

Eugene Choi
Alvin Chowles
Lisa Chui
Uya Chuluunbaatar
Scott Clafton
Connor Clark
Allison Clarke
Amy Cococcia
Adam Cohen
Adam Colligan
Lisa Conte
Lyn Cook
Sanne Cottaar
Brett Coventry
Arthur Cradock
Caroline Cronson
Zara and Stephen Crowley
Vanessa Cruz
Darryl Dahlheimer
Kevin Davis
Maria DeFelice
Jeronimo Del Villar
Shaun Delpiano
Alena Derby
Steve Derby and Gretchen Vivier
Sumi and David Dolben
Simon Drees
Martin Dunn
Kate Dyson
Mr. Mark Engman
Muge Erkan
Griff and Robert Fairbairn
Nicholas Feda
Rachel Fehr
Jessica Flack
Andrew Foreman
Brett Forrest
Esther Fortunoff-Greene
and Joshua Greene
Nyoman Shanti Fowler-Puja
Nathan Fox
Kathy Franklin
Arthur Fritz
Tito Fung and Jenny Mendez
Michelle Galdos
John and Kelly Gazzini
John Gilbert
Jenna Glatzer
Lesley-Anne Gliedman
and Eytan Shapiro
Lauren Godlasky
Zephyr Gold
Lisa Goodwin
Katherine Gould-Martin
and Robert Martin
Adrian Graves
Raju Gupta
Kyle Guzy
Monica Halpert
Isaac Hanauska
Steven Hartzler
Stacey Haskel
Samantha Heilweil
Steven Heim
Vincent Hellendorn
John and Felicia Hendrix
Jimmy Hernandez
Nickolas Hessler
Jordan Hobbs
Greg Holt
Vincent Hoon
Scott Houk
Howard Hu
David Hunter and Leona Samson
Hyman Family
Troy Hysmith
Tabassum Inamdar
Moses Ip
Max Isberg
Gregory Jackson
Glo Janata
George Johns
Barbara and Kevin Jones
Katherine Jordan
Sheldon Kasowitz
Richard Kasperowski
Nathalie Kelley and Tomer Kelner
Christopher Kelly
Kate and Matt Kelly
Kelly Khan
Rebecca Killian
Steven King
David and Jennifer Knickel
Kara Kordas
Jonathan Kowalski
Aidan Kropiwnicki
Micah LaDousa
Steve Laico
Garrett Lam
Ellen Landress
Peter and Rebecca Lang
Aidan Larsen
Anne Lenihan Rossi
Matthew Lighthouse
Patrick Liu
Patrick Loftus Hills
Boon Liang Loh
Wiley Long IV
Catherine and Steven Lufkin
Michelle Lvovich
Skander Mabrouk
Charissa MacDonald
Malavi Malavi
Elias Mastakouris
Karen Mathiasen
Roy Eliahou Mayer
Lillian McCain
Alice McCartor
Drew McCartor
Matt and Katie Mcleod
David and Katherine Bruce Mechner
Jonathan Medina
Terrance Meehan
David Melian
Aaron Merchak
Conrad and Sarah Meyer
Rob Milburn and Amy Morton
Seth Miller
Thomas Miller
Sam and Marci Milstein
Dolly Mirchandani

Anthony Misch
Teresa Moore
Coralie Moorhead
Katie Muir
Shannon Murphy
Ana Muslera
Graham Nelson
Elizabeth Nestor
Hank Ng
Lindsey Nguyen
Vedge Nutrition
Michael O'Brien
Mrs. Dion Ocgust Moran
and Mr. Jeff Moran
Julia O'Donnell
Alicia Ogawa
Bradley O'Keefe
Gary Ostroff
Colby Owens
Jonny Pappas
Melissa and Geraldo Paris
Brodie Parrott
KK Peabody
Elliott Pearce
Luke Pellegrini
Jennifer Penrose
Luca Peric
Damon Pham
Van Pham
Emily Philippy and Adrian Krawiec
Jeffrey Phipps
David Polen
Chris Proce
Victoria Pryor
Tim Pye
Kate Rabinowitz
Evan Radkoff
Imran Ramji
Robert Raphael
Diana and John Rice
Mr. Kim Richman
Julia Robins
C.H. Robinson
Joshua Rosen and Jessica Bell
Meryl Rosofsky
Michael Roux
Paul Roux
Irene Rudick
William Ryan
Alyssa Sadoff
Nancy Sammon
Paul Sanfilippo
Brody Sargent
Judy Sarna
Ommeed Sathe
Ethan and Emrah Sawyer
Benjamin Saylor
Christopher Schanck
Jadon Schmitt
Patrick Schnell
Patrick Scoville
Stephen Searl
Alan and Susan Sebulsky
Matthew Seccafien
Deborah Seidman
C. Seretan
Rhonda and David Sherwood
Jeff and Heidi Siegel
Celia Sierra
Daniel Simons
Valerie Sirtoli
Jane and Jim Sisco Perkins
Quanita Sitte
Darren Smith
Jesse Snedeker
Adam and Molly Spector
Ned Spencer
James Steadman
Benjamin Stewart
Nancy Stillpass
Eleanor Stray
David Suhler
Peter Sullivan
Carol Sumkin
Ian Taylor
Michael Thatcher
Ryan Thorup
James Tickner
Shelby Tiemann
Charlotte Triefus
and Lloyd Zuckerberg
Duc-Bao Trinh
Nasos Tsiptsis
Katie Tyson
Jennifer Urquhart
Sarah Vigoda
Janet Vinyard
Mark von Holstein
Tycho and Alison von Rosenvinge
Jeremy Walker
Candice Walton
Fengyang Wang
Marilyn Ann Wanner
Roger Weaver
Gabriel and Julie Weil
Natacha and Anthony Weiss
Jake Weissbourd
Gina Werfel
Jay and Marie Wholley
Robert Wieman and Sarah Ryan
Susan Wilmink and Thomas Schneck
Johanna Wolfe and Thorsten Wagner
Eric Woods
Adeeb Zaman
Ellen Zaslaw
Jessica Zhu
Samantha and Scott Zinober

Pure Earth Board

"This year, Pure Earth received extraordinary investments to take on one of the largest and most neglected threats to children's health. More than a billion children live with lead in their blood. We take this responsibility seriously. We are building an organization with the people, systems, and discipline to deliver on that trust and protect children for generations to come."

Ethan Sawyer, Board Chair



LAUREN DEMASI



KATHRYN HUARTE
Treasurer



TROY HYSMITH



GLORIA JANATA



JESSICA LEIGHTON



DREW McCARTOR
President



TABASSUM INAMDAR



ETHAN SAWYER
Board Chair



CHARLOTTE TRIEFUS



CONRAD MEYER III
Board Chair Emeritus



PAUL ROUX

Non-Voting Board Members and Advisors



BETSY DOYLE



HOWARD HU

Leadership Council

FAATIHA AAYAT
Writer, child rights activist and climate campaigner

INDU BHUSHAN, MD
Distinguished Fellow, Pahle India Foundation and Founder-CEO, Ayushman Bharat

PAT BREYSSE
Professor Emeritus, Johns Hopkins Bloomberg School of Public Health

DANA BRONFMAN
Founder & Designer, Dana Bronfman Modern Fine Jewelry

TERESA R. CHRISTOPHER
Managing Partner, TRChristopher Strategies LLC

LISA CONTE
Founder & CEO, Jaguar Health & Napo Pharmaceuticals

MAUREEN CROPPER, PhD
Distinguished University Professor of Economics, University of Maryland

BETH GERSTEIN
Co-Founder & CEO, Brilliant Earth

RICKY KEJ
3x Grammy® Award Winner and United Nations Goodwill Ambassador

NATHALIE KELLEY
Actress and Advocate

MUKESH KHARE, PhD
Department of Civil Engineering, Indian Institute of Technology Delhi, India

RUBÉN KRAIEM
Senior Counsel, Covington and Burling LLP

BRUCE LANPHEAR, MD, MPH
Clinician Scientist, Child and Family Research Institute, BC Children's Hospital; Professor, Faculty of Health Sciences, Simon Fraser University

KEITH MARTIN MD, PC
Executive Director, Consortium of Universities for Global Health

MATTHEW MODINE
Award-Winning Actor, Environmentalist

GRACIELA MONTAÑO
Executive Chef and Founder, Aura Cocina Mexicana

RICK NEVIN
Economist and Author of *Lucifer Curves*

DEV PATEL
Actor, Activist

CHRISTOPHER PROCE, CSP, PG
Vice President, Principal Hydrogeologist and National Director of Energy Services

JOHN A. PWAMANG
Chief Consultant, Citep Consult Limited, Accra



"I've been involved with Pure Earth for many years, spreading the word about the extraordinary impact of lead and toxic pollution on children—50% of the kids in India have elevated blood lead levels! But this issue is solvable. And now the world is truly listening and acting. Join us—be part of the solution."

Ricky Kej, three-time Grammy Award winner, music composer, environmentalist

Consolidated Statement of Financial Position

Years Ended December 31, 2024–2025

	2025	2024
ASSET		
Current Assets		
Cash and Cash Equivalents	$45,038,816	$9,584,721
Grants Receivable, net	16,012,177	9,627,702
Pledges Receivable, net	373,244	123,810
Prepaid Expenses & Other Current Assets	269,158	250,272
Total Current Assets	**$61,693,395**	**$19,586,505**
Long-term Assets		
Property & Equipment, net	555,488	250,229
Right of Use Asset, net	58,169	9,451
Security Deposit	81,758	56,892
Total Long-term Assets	**$695,415**	**$316,572**
Total Assets	**$23,441,584**	**$23,441,584**
LIABILITIES AND NET ASSETS		
Current Liabilities		
Accounts Payable	593,592	309,147
Accrued Liabilities	297,874	182,273
Lease Liabilities—Current	38,376	8,557
Total Current Liabilities	**$929,842**	**$499,977**
Lease Liabilities—Non-Current	18,842	—
Total Liabilities	**$948,684**	**$499,977**
Net Assets		
Without Donor Restriction	5,013,267	3,273,667
With Donor Restriction	56,426,859	19,667,940
Total Net Assets	**$61,440,126**	**$22,941,607**
Total Liabilities and Net Assets	**$62,388,810**	**$23,441,584**

Consolidated Statement of Activities

Years Ended December 31, 2024–2025

	2025			2024		
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
SUPPORT & REVENUE						
Grants	$215,611	$45,703,120	$45,918,731	$929,023	$16,119,704	$17,048,727
Contributions	1,195,559	741,641	1,937,200	725,555	179,471	905,026
Fundraising Income, net	248,394	—	248,394	410,214	—	410,214
In-Kind Contributions	119,299	—	119,299	363,466	—	363,466
Net assets released from restrictions	9,685,842	(9,685,842)	—	6,812,403	(6,812,403)	—
Total Support & Revenue	**$11,464,705**	**$36,758,919**	**$48,223,624**	**$9,240,661**	**$9,486,772**	**$18,727,433**
FUNCTIONAL EXPENSES						
Program	8,404,022	—	8,404,022	6,162,554	—	6,162,554
Administration	790,746	—	790,746	922,365	—	922,365
Fundraising	530,337	—	530,337	712,266	—	712,266
Total Functional Expenses	**$9,725,105**	**$—**	**$7,797,185**	**$7,797,185**	**$—**	**$7,797,185**
Change in Net Assets	**$1,739,600**	**$36,758,919**	**$38,498,519**	**$1,443,476**	**$9,486,772**	**$10,930,248**
Net Assets—Beginning	**$3,273,667**	**$19,667,940**	**$22,941,607**	**$1,830,191**	**$10,181,168**	**$12,011,359**
Net Assets—Ending	**$5,013,267**	**$56,426,859**	**$61,440,126**	**$3,273,667**	**$19,667,940**	**$22,941,607**

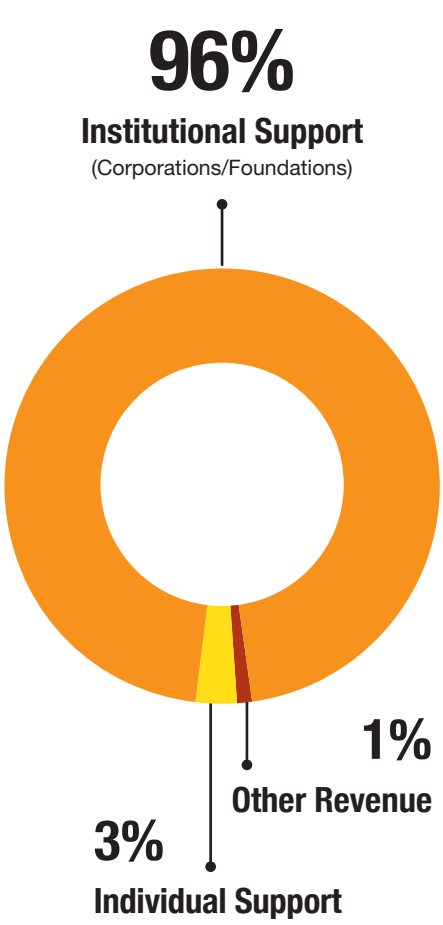
Consolidated Statement of Cash Flows

Years Ended December 31, 2024–2025

	2025	2024
CASH FLOWS FROM OPERATING ACTIVITIES		
Change In Net Assets	$38,498,519	$10,930,248
Change in Cash from Operating Activities		
Depreciation	123,193	144,980
Bad Debts	1,272	8,252
Discount on Grants Receivable	(192,308)	(139,710)
Discount on Pledges Receivable	(8,088)	9,788
Amortization of Right of Use Asset	28,120	194,511
Grants Receivable	(2,808,811)	(3,988,750)
Pledge Receivable	(87,467)	(51,587)
Prepaid Expenses & Other Current Assets	(18,886)	95,613
Security Deposit	(24,866)	(18,083)
Account Payables	284,445	(194,414)
Accrued Expenses & Other Payables	115,601	(46,365)
Lease Liability	(28,177)	(191,846)
Net Cash Used by Operating Activities	**$35,882,547**	**$6,753,637**
INVESTING ACTIVITIES		
Fixed Asset Purchases	(428,452)	(94,890)
Net Cash Used by Investing Activities	**($428,452)**	**($94,890)**
Net Increase (Decrease) in Cash and Cash Equivalents	**$35,454,095**	**$6,658,747**
CASH AND CASH EQUIVALENTS		
Beginning of Year	**$9,584,721**	**$2,925,974**
End of Year	**$45,038,816**	**$9,584,721**

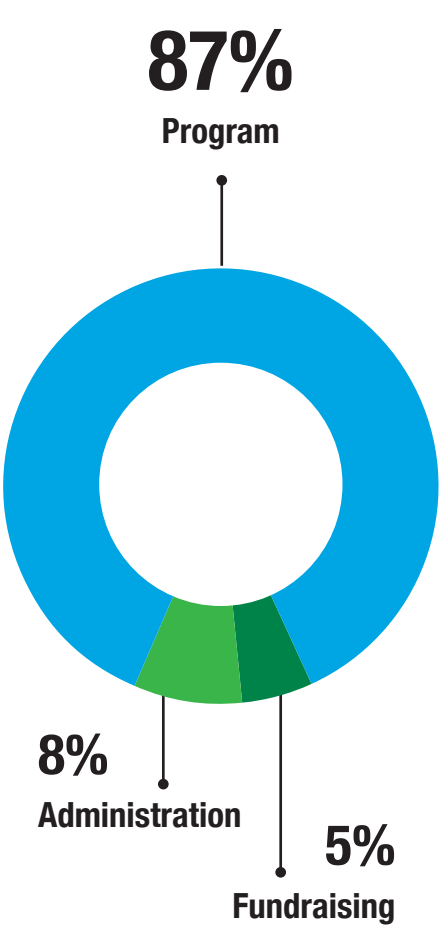
SOURCES OF FUNDS

2025



UTILIZATION OF FUNDS

2025



Platinum Transparency 2025 Candid.

Happier Lives Institute Promising Charity 2024

Charity Navigator FOUR-STAR

Pure Earth is accredited with observer status by The United Nations Environmental Programme Governing Council/Global Ministerial Environment Forum, giving Pure Earth an entry point into policy dialogue with UNEP.

Get Involved Today!



A Pure Earth staff member tests a child's blood lead level in Colombia as his family looks on.

PURE EARTH

SOLVE POLLUTION. SAVE LIVES. PROTECT THE PLANET.

475 Riverside Drive, Suite 860 / New York, NY 10115
Tel 212 870 3490 / www.pureearth.org